

MY DISTRIBUTION STRUCTURE, MY TOOL-ARENA

Partners of Tool-Arena have the possibility to order directly via the online marketplace or to integrate their trade into the Tool-Arena.

ADVANTAGES PARTNER/DEALER

- ✓ Time saving through complete digitalized processing between manufacturer and dealer
- ✓ Competitive e-commerce sales channel without much effort
- ✓ Sell several brands simultaneously on the platform
- ✓ Network effects
- ✓ Customer loyalty

ADVANTAGES END CUSTOMER

- ✓ Purchasing at the usual (special) conditions from the usual company contact
- ✓ Master data in manufacturer quality available 24/7
- ✓ Automation of the ordering and Request process via EDI interfaces possible

BE LISTED AS A DEALER IN THE TOOL-ARENA

ONBOARDING-OPTION 1

The brands you want to sell through the Tool-Arena are already listed.

Get in contact with us. We initiate the release by the manufacturer directly. Afterwards it is only a few steps to list you on our platform:

- Definition of your sales territory
- Transmission of your commercial data
- Creation of the dealer profile, where customers can quickly and easily find information about you as a dealer, your purchasing conditions and sales authorizations
- Activation on the platform

ONBOARDING-OPTION 2

The brands you want to sell through the Tool-Arena are not yet listed.

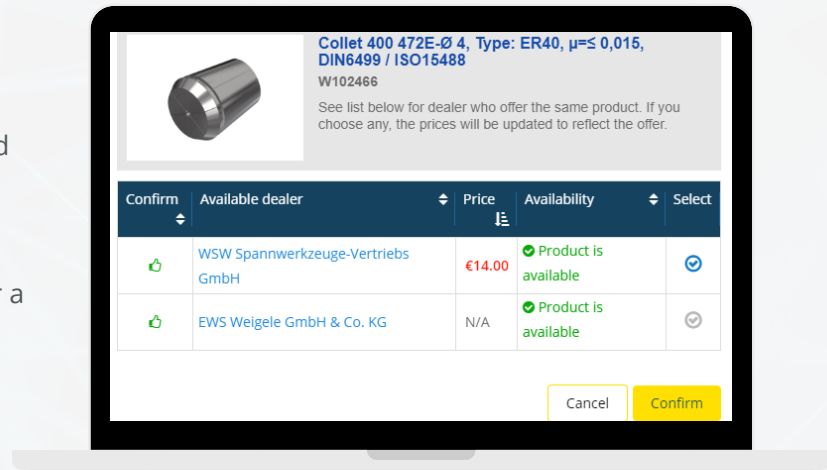
Please contact us! We will be happy to check how your trademark can be listed on our platform.

In this way the portfolio of the Tool-Arena grows and you can offer your customers the same product portfolio online as offline.

ONE PRODUCT, SEVERAL DEALERS

Listed dealers are already displayed at product level (see figure on the right).

If more than one dealer is listed for a product, the customer can select a dealer.



ORDER AT INDIVIDUAL CONDITIONS

Customer loyalty at all levels: In the Tool Arena, customers can also place orders at their own individual terms and conditions agreed with manufacturers/dealers.

The customer goes through a wizard as soon as they register.

There he can add preferred brands to his company profile and choose dealers.

The manufacturer/dealer receives a notification to check if special conditions have been agreed upon. These are stored in the customer profile.

EFFICIENT DIGITALIZATION OF THE ORDERING PROCESS

You can connect your merchandise management system (ERP system) to the Tool Arena in just a few steps. Orders from your customers are transferred directly into your system (EDI - Electronic Data Interchange).

Upon request, order confirmations can also be returned to the customer without additional manual effort.

